

Kit Content

Matt Hill's "Trade Show Survival Guide."

With over 7,000 copies in print, this fun-to-read book will help any exhibit staff be more productive. This book is also available at amazon.com for \$14.95.

14 other essential items

- Breath Mints (Your staff should always be approachable)
- Advil (Lots of reasons they might need these)
- Kleenex (You never know when they might need one)
- Band-Aids (For most common trade show hazards; paper cuts and blisters)
- Alka-Seltzer (Helps with those nachos)
- Lip Balm (Always welcome in those dry exhibit halls)
- Stain Remover (They should always look professional)
- Cough Drops (No hacking in at the show!)
- Foot Powder/Spray (More important as the show goes on)
- Scope (Because who has time to brush)
- Gum (For the plane, not the booth)
- Ear Plugs (Also for the plane, or if your booth is next to a loud booth)
- Granola Bars (Perfect for munching on a five-minute break)
- Herbal Tea (To help rejuvenate)

All in a carry-all, clear plastic envelope that can hold your show guide too!
Items may vary a little depending upon availability but the Kit will still be great! •

